

Computer Society of MIT presents

# Carte Blanche '07

3rd March, Saturday

*Celebrating freedom...*



Supported By



AU-KBC



## Carte Blanche

*Carte Blanche 07* is an upcoming fete on Free/Open Source Software (FOSS) in 2007 that is organized by the Computer Society of Madras Institute of Technology, Anna University. The National Resource Centre for FOSS(NRCFOSS) , Indian Linux User Group, Chennai Chapter (ILUGC), Computer Society of India (CSI), IEEE Computer Society and AU-KBC will be providing an end-to-end Technical assistance to this event, The event aims at creating awareness about FOSS at the grass root level and also augmenting the source support to the open source fraternity. If FOSS is your search key, then Carte Blanche appears on the top of the hit pages.

## MIT & FOSS Philosophy

MIT, Anna University, is in the top few among the nation's oldest and reputed technical institutions. It continues to be the alma mater for many stalwarts in diverse fields. Notable among them is our Honorable President of India, Dr A P J Abdul Kalam, who is still interacting with the activities in the institute. Pioneering in the space of open source software right from its evolution, MIT is now incubating series of innovations in this area. There is a high level of research and implementation of FOSS at the institute's laboratories. MIT is poised to lead from the front in this technological segment and create a branding for FOSS, thereby benefiting the entire software community.



## Technical events

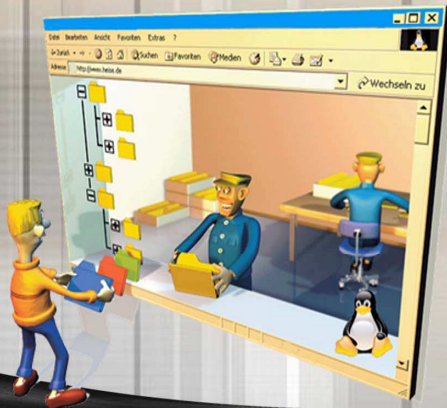
This is the arena for Programming Maniacs and Geeks to show case their indescribable proximity to Computer programs and codes..  
We value your logic reasoning, math and of course speed and accuracy!  
Algorithmic puzzles are the path which will lead you to glory.

### Main Events

- \*Paper Presentation.
- \*GNU/Linux Quiz.
- \*On Site Programming Contest.
- \*Tech Treasure Hunt.
- \*Mr. & Ms. Geek.
- \*Configure It.
- \*Technical Writing.
- \*Gaming

### Online Events

- \*Online programming Contest.
- \*Zone-X.



## Special events

### Demos

This is not an usual sort of demo that you have been going through all these years where you expect an alien to give a pathetic talk and you let it pass in and out of our Eustachian tube of your ear. Instead MITians share their fields of interests in open source ranging from beginner to all the expert stage along with their progress of work and contributions to free/open source Community. List of topics is available on our site.

### Lectures

*"Behold I do not give lectures or a little charity, When I give I give myself"* (Isaac Asimov) so goes a saying. Oral presentation of real happenings in the field of open source ,the acts of company towards the philosophy of open source by eminent resource persons whose contributions to the field are phenomenal. The Guest Lectures are open to all visitors.

### Gaming

This is a place where the participants are expected to show some real professional expertise which would thrill the amateurs and would give the new glory to what gaming is actually meant to be. You are to survive the extremes of Quake, of course if u do require name and fame.



## Sponsorship categories

### Title Sponsorship

- \*The festival will be named after the Title Sponsor. The festival will be called as MIT and “Sponsors” present Carte Blanche.
- \*The Title Sponsor’s banners will be dominating the festival area.
- \*The main banner (facing the railway station, which will be viewed by around 2000 people) will carry the Title Sponsors logo and name.
- \*Exclusive stalls will be provided to the Title Sponsor.
- \*Time slots will be allotted during the events to promote the Title Sponsor’s Products/Brand.
- \*The festival website will carry the logo and links of the Title Sponsor.
- \*All the communications (Press releases, Posters, Banners, Invitations and e-invitations) leading to *Carte Blanche '07* will carry the Title Sponsor’s logo and name.
- \*All the certificates will carry the logo of the Title Sponsor.
- \*The Title Sponsor will be allowed to name one direct competitor who will not be approached for sponsorship.
- \*All the email marketing will carry the Logo/Name of the Title Sponsor.
- \*Ad space will be allotted in the newsletter (5,000 copies to be circulated before and during the event) of Carte Blanche.



## Co-Sponsorship

- \*The Co-Sponsor's banners would be placed throughout the event area and the events.
- \*Exclusive stalls will be provided to the Co-Sponsor.
- \*Time slots will be allotted during the events to promote the Co-sponsor's Products/Brand.
- \*The festival website will carry the logo and links of the Co-Sponsor.
- \*All the communications (Press releases, Posters, Banners, Invitations and e-invitations) would carry the Co-Sponsor's logo and name.
- \*All the certificates will carry the logo of the Co-Sponsor.
- \*Ads of the Co-Sponsor will be aired in the Video displays and newsletter.

## Event Sponsorship

- \*The event would be named after the event sponsors.
- \* Event sponsors Banners will be displayed in and around the event arena.
- \*Time slots will be allotted during the events to promote the Event Sponsor's Brand/Product.
- \*Concessions will be given to the event sponsors for stall charges.

## Stalls

- \*The size of the stall is 10 ×10 square feet.
- \*Three phase power supply would be provided.
- \*Chairs and tables would be provided.

## T-Shirt Sponsorship

- \*All the T-shirts will carry the logo of the Sponsor.
- \*T-Shirts will be worn by all Demo participants and event organizers.
- \*T-Shirts will be given to all finalists as compliment.
- \*The festival website will carry the logo and links of the Sponsor.
- \*Ad of the Sponsor will be aired between the Video Presentations.



### Newsletter, *Carte Blanche* 2007

As part of the Carte Blanche fete this year, the Computer Society of MIT is releasing a newsletter on Free/Open Source technology. This Newsletter will feature articles from Richard M.Stallman, Founder of GNU , Mr. Nagarjuna , FSF and many other eminents from various organisations. These articles on Free/Open Source technology will contribute greatly to the process of promoting GNU/Linux.

#### Details

No on print : 5000 (minimum circulation)  
Target people : Students of all colleges in Chennai, GNU/Linux developers, IT professionals, visitors at Carte Blanche.

#### Advertising

The sponsor for the Newsletter will be given a full page in the middle of the newsletter for his advertisement. Also sponsor's logo will be displayed on the first page.

### *Carte Blanche* Live CD

MIT likes to show its contribution to Free/Open source World by releasing its own version of GNU/LINUX named "Swathantara V1.0" . This live CD is intended in helping all Engineering students. This CD comprises engineering softwares like network simulator, QCAD, Gnu 8085 sim, gEDA, Quanta,Scilab, etc.

#### Details

No of copies to be distributed : 1000  
Target people : Students of all colleges in Chennai and other Linux users, developers, IT professionals, visitors at Carte Blanche.

#### Advertising

The Label on the CD-Case and sticker on the CD will bear the Logo and the name of the sponsor.The index page of the CD- Tour designed in the CD will bear the Sponsor name. The Default desktop, Gnome splash screen , and shut down screen will display the sponsor name and logo.



Our previous sponsors...

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